

# Capability Statement

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**NAICS:** 

611710, 624110, 611430, 624310,713990 611710. 623990,624190

SIC Code: 833101, 83310100, 833199 **Certifications: Cosmetology License USTI/AMACA - Certified Hair Loss Practitioner** 

Toni Love International Institute - Hair **Replacement Specialist** 

**TOAM - Certified Holistic Trichologist** 

Dr. Sheryl Duchess -**Certified Naturopathic** Wellness Coach

AADP - Board Certified **Health Coach** 

**Certified Business Technical Assistance Consultant (CBTAC)** 

JMI - Small Business **Executive Program** 

## **Company Summary:**

Youth Exposure. Inc. Youth Exposure. Inc. is a tax-exempt 501(c)(3) Community Development Non-Profit Organization with a mission focused on empowering youth, teens, and individuals with disabilities through selfemployment, and supported self-employment enabling them to use their unique talents to build successful micro-businesses within their communities

## Capabilities:

We provide Self-Employment, Supported Self-Employment Services and creative workshop products listed below:

- Youth Entrepreneurship
- Beauty, Barbering & Wellness
- Job Readiness
- Media Arts
- Financial Literacy
- Sport Program

We provide weekly career camps that are broken into four cohorts throughout the year. We're currently working with the following age groups 12-14 15 - 21, and adults 22 - 24. For effective learning we work with small group sizes 6 - 12 participants. Each cohort will conclude with a youth-led showcase, and our job readiness workshop will culminate in an annual job fair. Additionally, we provide award recognition for each participant.

### **Expertise:**

Ms. Prescott boasts over 20 years of experience in the beauty Industry and as an entrepreneur, with the last five years dedicated to developing creative workshops for both young people and her peers. Ms. Prescott is a serial entrepreneur, holding licenses and certifications as a Cosmetologist, Holistic Trichologist, Non-Surgical Hair Replacement Specialist, Naturopathic Wellness Coach, Board-Certified Health Coach, and Peer Mediator. She is pursuing a MBA in Business Administration.

Our team of teaching artists comprises licensed cosmetologists, certified business consultants, educators, and entrepreneurs who are dedicated to empowering our inner-city youth and communities by equipping them with essential career and life readiness skills that will provide each participant with lifetime benefits. Youth Exposure, Inc is an approved vendor for the Division of Vocational Rehabilitation (VR).

#### **Past Customers:**

- CCA & She and Her Studios
- DREAM!
- SOS Academy
- Future of The Minds Academy
- Jewish Board